



Video transcript

Amazing to see you here! That means you want to see some positive improvement happen in your accounting business. And that starts here.

There are two things that you have to be in order to be able to proceed.

One is that you are the owner or a partner in your accounting business, and that you have the autonomy to make strategic improvements in that business.

And two, you want to see some positive change and you're open to exploring ways to accomplish this.

If that's you, then great. Once I finish speaking, scroll down and select a date and time to book in your 15 minute call with us.

This call could change your life. Why? Because sometimes the hardest step forward is the first step - and this is the first step.

Book in that date and time to have a one to one conversation with a practice growth expert. Let me explain to you exactly what will happen on that call.

So as I've already said, this will be a Practice Growth Expert. My team of Practice Growth Experts have full access to all of my methodologies and processes. They've been trained up, and they have many years of experience in helping accountants just like you to improve their accounting business.

And what they'll do, they'll just ask you a few questions to understand what are the improvements, what changes would you love to see in your accounting business? And from that, they'll give you some personalised, tailored recommendations that you can implement going forward.

These recommendations won't be difficult or impossible for you to implement. And they won't be asking you to buy anything in this call. It's not about that. This is about getting an external perspective on the way that you're running your business.

Maybe you do, maybe you don't play golf, but from a golfing point of view, it can sometimes be difficult to understand, why am I not hitting this ball properly? Why is it not going where I want it to or the distance? And we can't see when we're doing it ourselves. But sometimes a friend, a colleague or maybe a professional coach looks from the outside and says, I can see exactly what you're doing there. You just need to make this one small change and you're going to get some brilliant results.

And that's what this call could be for you. Make that call, book it in right now. Make sure you show up - 80% of success comes from showing up - and we'll see you on the other side.

Shane Lukas, MD, AVN